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C A R N A T I O N

Variety & Price List

1954-1955

Yoder Brothers, Inc.
Barberton, Ohio

August 1, 1954

APOLLO An outstanding salmon pink; well suited to all areas of the country; a good summer flower; larger than Netta; should become the foremost salmon pink variety grown. Price class. - P-3

APHRODITE A clear light pink; color has created very high retailer interest; outside petals bleach a little in late spring and early fall but do not burn; one comment was "superior to Princess Irene;" an early producer with an early comeback; it is best in areas of relatively high light intensity; good producer. Price class. - P-3

EROS Light pink; color similar to that of Aphrodite except that it is much deeper in summer and early fall; vigorous heavy growth; long strong stems; early flowering and fast comeback; large flowers with good average production. This variety has a tendency to split some in the early fall until night temperatures are maintained. A fine variety for spring, summer, fall and winter. Price class. - P-2

DIANA A good commercial Carnation; variety emphasizes production; flower very satisfactory; growers of Fischer varieties are interested in this variety; a very satisfactory light pink. Price class. - P-3

CUPID A true Briarcliff Pink; flower of medium size; a very high producer; at its best December through April; color is also excellent in summer but size is small; a good keeper. While this is not a large flower, its heavy production and its fine color make this a "bread and butter" variety. Price class. - P-2

VENUS Has been called a private gardener's variety - a show variety; flower excellent in every respect; variety, like Charm, possesses superlative flower qualities; a long stem and a large and beautiful salmon pink flower. Price class. - P-3

MENTOR Rich rose pink during fall, winter and spring months. Smooth medium pink during summer. Strong rigid stems, excellent keeping quality and color retention throughout the year. Direct benched February 15th and single pinched, the crops come in July, February and March. Price class. - P-1

JUPITER A large white; very strong stem; competition for Northland; well received in the middle west. The occasional slight incurving of the petal edge is not in any way associated with nor does it develop into sleepiness.
Price class. - P-3

ACHILLES A large clear white; petals are deeply serrated; flower is larger than that of Jupiter and the variety is more productive; a fast early producer on long strong stems; free comeback in winter; a good all year white; fine in summer.
Price class. - P-2

JUNO A medium sized, flat, well formed white flower; very full center. Free comeback in winter; crops rapidly from a uniform pinch and comes back vigorously. Equally good in fall, winter and spring; a good keeper and shipper. Comments by trial growers - "better than Olivette"; "flat flowers are good shippers."
Price class. - P-2

AURORA Another exceptionally large, white, show flower; as in the case of Venus, flower size and strength of stem are emphasized in this variety. Best in higher than average Carnation temperatures and therefore, does well in late spring and early fall. A promising variety for the West and South.
Price class. - P-3

ADONIS A white Carnation of satisfactory flower quality and good production; a winter Carnation. This variety is competition for Olivette.
Price class. - P-3

MIDAS A good yellow Carnation; color well received on the market; production very satisfactory; promises to be an important variety. Where Miller's Yellow is a problem, this variety is strongly recommended. Price class. - P-3

SIREN A bright scarlet; a variety which combines heavy production with fast comeback and uniform cropping on stems of medium length. This variety grows to about the same height as Aphrodite and its production is equal to that of Apollo. The combination of good growth habit and fine flower quality assures this variety an important place among the red Carnation varieties now being grown.
Price class. - P-2

THOR Intense scarlet of medium size especially recommended for dependable color retention during high temperature in the summer months. Good petallage; free habit similar to that of Sim; same winter temperatures are recommended. Consistent production with fast comebacks. From a February 15th direct benching, single pinch procedure, crops come in July, December through January, and early June. Price class. - P-1

NEPTUNE A scarlet Carnation (color resembles that of Wm. Sim); a free breaker; fine stretch; a very satisfactory variety. Price class. - P-3

CERES This is a small flower except in December through May. Beautiful King Cardinal color and exceptionally high production. Early, with a heavy comeback. Price class. - P-3

MINERVA An unusual deep scarlet-pink; has been reported as a good summer flower - fades in very high light intensity, but fades uniformly with no white edges; heavy break-back; fine keeper. Price class. - P-3

HERMES The best dark pink for summer. Fine high temperature color, good keeping qualities, above average production and negligible splitting reveal Hermes to be a dependable improvement on Minerva. Winter color is scarlet pink. Direct benching February 15 using single pinch yields crops in July, January and late June. Price class. - P-1

PANDORA A dark pink; color has sufficient salmon in it to make it exceptionally beautiful in artificial light. This color will fade during the hot summer period but is really a new color for December through April and early May. Good average production; fine flower substance. Price class. - P-2

VULCAN A fine flower in the crimson or maroon group; excellent keeper; good comeback; should supercede all varieties now available in this color class. Price class. - P-3

VESTA Very large crimson. Improves the size, color and form of Vulcan and Titan. Dependable color retention; fast Sim stretch and habit. Requires similar environment. Good production with medium splitting. Direct benched February 15th, with single pinch, crops were produced in July, January through early February, and late June..
Price class. - P-1

TITAN An intense crimson red; not quite as tall as Vulcan; gets into production fast; very full flower and outstanding flower substance; consistent high production.
Price class. - P-2

CASSANDRA A lively yellow variegated; pink penciling; very similar to Orion but the flower is larger and stems are stronger. This flower never splits, excellent flower substance and an outstanding keeper. Price class. - P-2

SATURN A beautiful warm bronze variegated; excellent under artificial light; intense retailer interest where shown; promises to become a very popular novelty variety.
Price class. - P-3

ORION Color resembles that of Glowing Ember; an excellent grower and producer; color is needed; very satisfactory.
Price class. - P-3

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PRICES FOR 50 OR MULTIPLES OF 50 OF A VARIETY
PER SHIPMENT ARE INDICATED IN THIS TABLE

Price Classifica- tion	PER 100					
	<u>50</u>	<u>100-250</u>	<u>300-450</u>	<u>500-950</u>	<u>1000-2450</u>	<u>2500 Up-</u>
P-1	15.00	14.40	13.80	13.20	12.60	12.00
P-2	13.50	12.95	12.40	11.90	11.35	10.80
P-3	12.00	11.50	11.05	10.55	10.10	9.60

